

To reverse the unfortunate decline in numbers of Santa believers, Santa himself is taking a mass marketing approach with unannounced visits to China. When asked about why he chose to visit non-traditional Christmas locations like Guangzhou, China, Santa simply replied, "If I can manage a significant market-share of new believers amongst China's 1.3 billion people, I can show some quick positive results to investors from the South Pole and keep them happy for a few more centuries."



The Business English Salon invited the CIMBAs to help host a Christmas Party for the families of people associated with the club. With 7 Santas and a few special helpers on hand, a Christmas spirit of fun and gift giving was felt by the attendees as never felt before. The agenda began with me dramatically reading 'Twas the Night Before Christmas with breaks for the crowd to sing Jingle Bells and Rudolf the Red-nosed Reindeer. A young family with a young son and daughter wowed the crowd singing carols. Amongst the games were the Rabbit Dance, a Charades, and an epoch White Elephant Exchange. For the White Elephant Exchange, I had provided Medieval China Legos and alien slippers for my gifts. During the game, I was sitting next to a boy of about 10 years old. He opened a pacifier as his gift, which I proceeded to steel as a gift to him so he could try his luck again. He proceeded to open a pair of men's underwear. Not his lucky day! The Legos were the only gift stolen twice, and the alien slippers were stolen by my classmate Caleb's new bride Chloe to end the game. Although China has prohibited Christian proselytizing of the Gospel, it seems there will soon be 1.3 billion believers in Santa. In the best Santa competition, Santa's Special Helper Monica impressed the crowd with here antlers despite the best efforts by several real Santa to energize the crowd to vote for them.

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